



Daily life

FORÉVÉR52<sup>®</sup>

— PROFESSIONAL —

# Brand Story

Everyday life is our runway. Built with professional artists and real people, Daily Life Forever52 performs through heat, long hours, bright lights, and big moments.

Our system: Grip → Base → Set.  
Primers that lock in. Foundations that stay true—with an inclusive shade range so everyone finds their match. Finishers that keep makeup fresh through humidity and hustle—high-pigment, lightweight, photo-true.

Co-created with our community. We listen and evolve, shades expand, textures upgrade, and formats refresh to match new-generation style and real customer demand.  
Pros test, you vote, we improve.  
Crafted to international quality standards for pro payoff, all-day wear, and everyday ease—at accessible prices.

What's inside:  
Your must-have staples, our newest launches, and the result behind innovation.  
Whether you're building a bridal kit, stocking a counter, or upgrading your Daily routine—  
'Welcome to Forever52:  
Professional Performance for Real Life!'



Face 03-33

Lips 33-45

Eyes 46-73

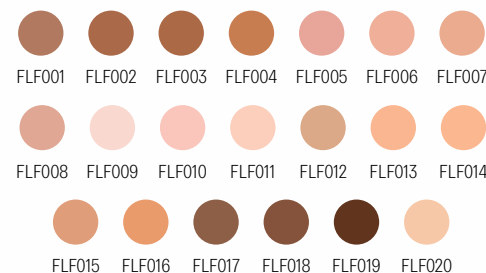
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FACE

# ULTRA DEFINITION



## ULTRA DEFINITION foundation

FLF  
FLAWLESS DEFINITION, EFFORTLESS FEEL.

A silky liquid foundation that defines and enhances skin, delivering smooth, buildable coverage with a natural finish. Enriched with skin-loving ingredients like Vitamin E, Hyaluronic Acid, and Centella Asiatica for a nourished, radiant complexion.

- MINIMIZES PORES & FINE LINES
- LONG-WEAR, NON-CAKEY FINISH



# LUXE MATTE

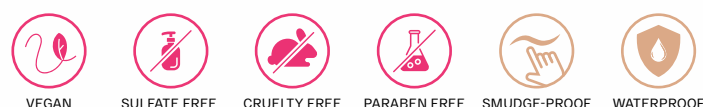


## LUXE MATTE LIQUID foundation

LUX  
FLAWLESS MATTE, ALL DAY CONFIDENCE

A lightweight, long-wear foundation that delivers smooth, full coverage with a shine-free matte finish for a flawless complexion.

- OIL-FREE, NON-CAKEY TEXTURE
- SWEAT AND HUMUDITY-RESISTANT



## ULTRA DEFINITION, ULTRA YOU

Flawless Coverage. Smooth. Defined.



# COVERUP

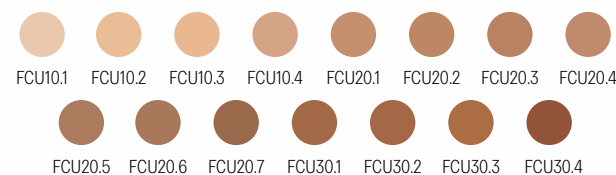


## COVERUP foundation

FCU  
16-HOUR RADIANCE, ALL DAY CONFIDENCE

A breathable foundation that evens skin tone and blurs imperfections, giving a natural, photo-ready finish in one smooth swipe.

- SELF-SETTING, FADE-RESISTANT FORMULA
- LIGHTWEIGHT & LONG-WEARING



# HIGH COVERAGE



## HIGH COVERAGE tender cream

HCT  
FROM FLAWS TO FLAWLESS

A skin-perfecting cream that offers full coverage with a dewy, radiant finish, concealing tattoos, hyperpigmentation, and stubborn spots, while deeply nourishing and hydrating your skin.

- COVERS TATTOOS & HYPERPIGMENTATION
- INFUSED WITH VITAMIN E



# CREAM



## CREAM foundation

CF  
CREAMY COVERAGE, LASTING CONFIDENCE

A rich cream foundation that blends effortlessly, offering medium to full coverage with a soft, natural matte finish, minimizing pores and instantly covering blemishes for a flawless complexion.

- EASILY BLENDABLE & BUILDABLE
- LONG-LASTING, NON-DRYING FINISH



**YOUR SKIN, ONLY BETTER**  
Flawless, Smooth, Perfect.

**MADE IN ITALY**



FACE FILTER



FACE FILTER  
multi-stick

FFM  
ALL-IN-ONE SCULPT TOOL

A creamy, buildable stick that sculpts, highlights, and corrects, providing a radiant, filter-like effect on the go, with a long-wearing, sweat-resistant formula for flawless results anytime.

- MULTI-USE PRODUCT
- PORTABLE, TRAVEL-FRIENDLY DESIGN



SENSATIONAL



SENSATIONAL  
foundation

SNS100  
COVERAGE MEETS CARE

A lightweight foundation enriched with Niacinamide and Hyaluronic Acid that delivers luminous coverage and SPF 50+ protection. Blurs imperfections and leaves skin comfortable and radiant.

- LIGHTWEIGHT, BREATHABLE FORMULA
- HYDRATING, ALL-DAY COMFORTABLE WEAR



ACADEMIC



ACADEMIC  
air foundation

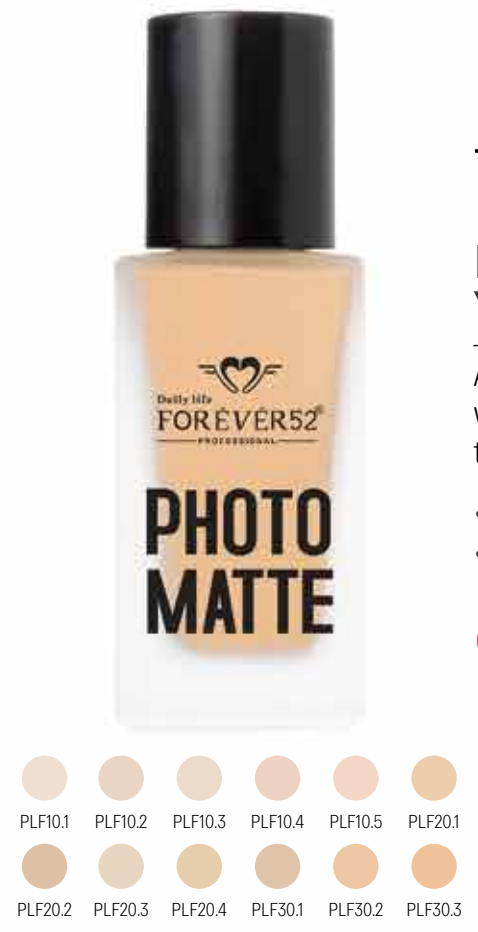
AAF  
WEIGHTLESS PERFECTION, ALL DAY LONG

An ultra-light spray foundation that blurs imperfections and evens skin tone for a smooth, natural finish. Infused with Hyaluronic Acid and Hydrolyzed Silk, it hydrates and softens the skin while maintaining a flawless, breathable feel.

- 12-HOUR WEAR WITH SPF 20 PROTECTION
- SOFT, AIRBRUSHED MATTE FINISH



PHOTOMATTE



PHOTOMATTE LIQUID  
foundation

PLF  
YOUR FILTER-FREE FOUNDATION.

A fluid, lightweight foundation that delivers full, buildable coverage while controlling shine, blurring imperfections and evening skin tone for a flawless, soft matte finish that lasts all day.

- 24-HOUR WEAR, NON-GREASY FORMULA
- SEAMLESS, BLENDABLE TEXTURE



PRO ARTIST



PRO ARTIST ULTRA  
DEFINITION LIQUID  
foundation

BUF  
DESIGNED FOR PROS, PERFECT FOR YOU

A full-coverage liquid foundation that glides effortlessly, giving a matte, long-lasting finish while keeping skin lightweight, breathable, and flawless, perfect for creating a smooth, even complexion.

- FULL, BUILDABLE COVERAGE
- MATTE, LONG-LASTING FINISH



# SPF50



## SPF50 bb cream

ZB  
GLOW & PROTECT IN ONE STEP

A multitasking BB cream that combines SPF50 protection with buildable coverage, evening skin tone for a natural, radiant finish, leaving skin healthy-looking, lightweight, and comfortable all day.

- SUITABLE FOR SENSITIVE SKIN
- LIGHTWEIGHT, ALL-DAY WEAR



# FULL COVERAGE



## COLOR CORRECTING full coverage cream

CC  
COVER, CORRECT, GLOW

A high-coverage cream that neutralizes redness and blemishes, delivering a smooth, even complexion with a lightweight, breathable feel, perfect for creating flawless skin effortlessly.

- LIGHTWEIGHT AND BREATHABLE
- SUITABLE FOR ALL SKIN TYPES



# SENSATIONAL



## SENSATIONAL SCULPT dual-ended highlighter pen

G300  
SCULPT. BRIGHTEN. GLOW.

A dual-ended sculpting stick that highlights, conceals, and contours with ease. Enriched with Jojoba and Castor Oils for smooth glide, high pigmentation, and flawless blendability – perfect for spot or wide-area

- CONCEALS, CONTOURS & HIGHLIGHTS IN ONE
- CREAMY FORMULA WITH SEAMLESS BLENDABILITY



# COMPLETE COVERAGE



## COMPLETE COVERAGE concealer

COV  
ULTIMATE CONCEAL, EFFORTLESS BLEND

A lightweight liquid concealer with a smooth, creamy texture that hides imperfections, delivering a natural, luminous-matte finish while keeping skin comfortable and flawlessly even throughout the day.

- FULL, BUILDABLE COVERAGE
- SMOOTH, BLENDABLE TEXTURE



# COVERUP



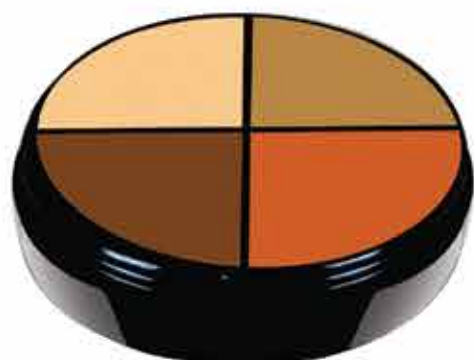
## COVERUP concealer

CCU  
SEAMLESS COVER, NATURAL LOOK

A creamy, lightweight concealer that smooths and blurs imperfections, melting seamlessly into skin for a natural, flawless finish while keeping it hydrated and comfortable all day.

- FULL, BUILDABLE COVERAGE
- CREASE-RESISTANT AND BLENDABLE





AC001 AC002 AC003

## 4 COLOR concealer

AC  
CUSTOMIZE. CONCEAL. PERFECT.

A creamy, four-tone concealer palette that blends effortlessly to target dark circles and discoloration, delivering a seamless, balanced finish while keeping skin comfortable and naturally flawless.

- MULTI-SHADE PALETTE FOR CUSTOM BLENDING
- RICH, CREAMY CONSISTENCY



## SENSATIONAL concealer

SNS200  
CONCEAL UNDEREYE, RESTORE SKIN

A lightweight, full-coverage concealer enriched with Niacinamide, Vitamin E, and Hyaluronic Acid, delivering up to 12 hours of crease-resistant wear while keeping skin smooth, hydrated, and comfortable all day.

- FULL-COVERAGE, CREASE-RESISTANT WEAR
- SMOOTH, BLENDABLE TEXTURE



## CAMOUFLAGE 28 color palette

ZHP001  
YOUR COMPLETE CONCEAL & CORRECT KIT

An ultra-creamy palette with 28 highly pigmented shades that conceal imperfections and harmonize skin tone seamlessly, offering smooth, blendable coverage for a flawless, natural-looking finish.

- VERSATILE RANGE: CORRECTORS, CONCEALERS & CONTOUR
- FULL-COVERAGE, BUILDABLE FORMULA

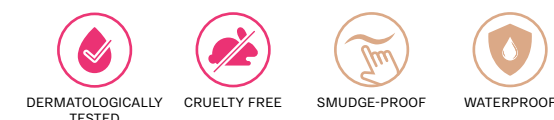


## CAMOUFLAGE 16 color palette

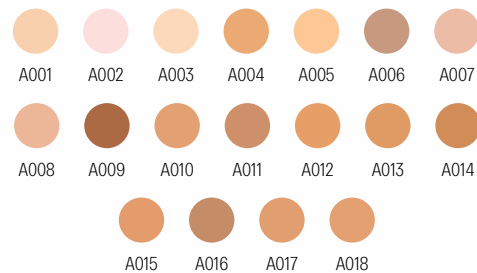
CHP001  
ALL-IN-ONE: CORRECT, CONCEAL & CONTOUR

A creamy, multi-shade palette with 16 tones that neutralize blemishes and discoloration, blending seamlessly into skin for a smooth, natural finish, perfect for contouring, correcting, and concealing

- RICH, CREAMY, EASILY BLENDABLE
- LONG-LASTING, CREASE-RESISTANT WEAR



TWO WAY CAKE



## TWO WAY CAKE

### compact powder

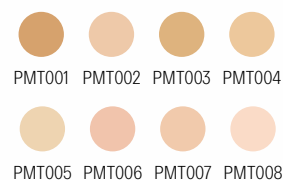
A00  
MATTE FINISH, FLAWLESS LOOK

A dual-action compact that delivers matte coverage while keeping skin soft and breathable, controlling shine and providing a smooth, lightweight finish, perfect for oily skin types

- SATIN-MATTE FINISH THAT CONTROLS SHINE
- INSTANT TOUCH-UPS ANYTIME, ANYWHERE



PHOTOMATTE



## PHOTOMATTE

### compact powder

PMT  
SILKY MATTE, FLAWLESS FINISH

A full-coverage compact powder that blurs pores, controls shine, and leaves a smooth, photo-ready matte finish, providing a lightweight, even, and flawless complexion all day.

- ABSORBS OIL & CONTROLS SHINE
- NON-CAKING, NON-STREAKING FORMULA



**MATTE CONFIDENCE IN A COMPACT.**  
Lightweight. Smooth. Lasting.

# TWO WAY CAKE



## TWO WAY CAKE

### spf15 compact powder

STC  
FLAWLESS FINISH, EVERYDAY PROTECTION

A breathable, lightweight two-way compact that provides natural, matte coverage while controlling shine and maintaining makeup. Includes SPF 15 for daily UV protection and is suitable for sensitive skin.

- ABSORBS OIL FOR A SOFT MATTE FINISH
- OIL-FREE, GENTLE ON SKIN



# TRANSLUCENT



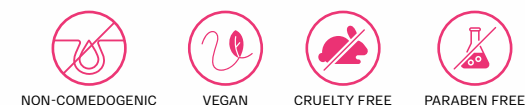
## TRANSLUCENT LOOSE

### setting powder

TLM  
FEATHERLIGHT MATTE, ALL-DAY WEAR

A finely milled, translucent powder with an ultra-fine, undetectable formula that sets makeup, blurs imperfections, and controls shine for a weightless, long-lasting matte finish suitable for all skin tones.

- CONTROLS SHINE AND BLURS IMPERFECTIONS
- LONG-LASTING, MATTE FINISH



# LUMISTICK



## LUMISTICK

### highlighter

FHS  
INSTANT LUMI-LIFT

A creamy, glide-on stick highlighter that melts into skin for a dewy, radiant glow. Enriched with cherry, oat, and olive oils for hydration and effortless blendability anywhere you shine.

- HYDRATING, LUMINOUS FINISH
- SMOOTH, BUILDABLE FORMULA



# TRANSLUCENT



## TRANSLUCENT MATTE

### loose powder

GLM  
FLAWLESS SET, SILKY FINISH

A finely milled loose powder that locks in foundation and concealer while blurring pores and softening skin texture. Controls shine for a lightweight, soft matte finish that lasts all day.

- BLURS PORES AND SOFTENS TEXTURE
- CONTROLS SHINE WITHOUT HEAVINESS



# BANANA LUXURY



## BANANA LUXURY

### loose powder

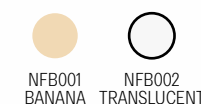
FBP  
THE SECRET TO A SMOOTH FINISH

A fine, lightweight powder that brightens and sets makeup while controlling excess shine. Its pale yellow tone neutralizes uneven areas for a smooth, airbrushed finish, ideal for baking or highlighting.

- BRIGHTENS AND EVENS OUT SKIN TONE
- IDEAL FOR BAKING, HIGHLIGHTING, AND TOUCH-UPS



# LOOSE POWDER



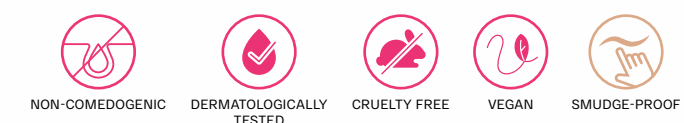
## PRO

### loose powder

NFB  
THE SECRET TO MAKEUP THAT LASTS.

A featherlight loose powder that blurs imperfections, controls shine, and locks makeup in place for an all-day, soft matte finish. Lightweight and smudge-proof, it leaves skin smooth and radiant.

- LONG-LASTING SHINE CONTROL
- LIGHTWEIGHT, SMUDGE-PROOF FORMULA



# CHEEK



## CHEEK POP blush

CPB  
YOUR PERFECT POP OF COLOR

A weightless powder blush that delivers a matte finish while flattering every skin tone. Its ultra-fine formulation glides on effortlessly, blurring pores and imparting a soft, natural flush.

- INTENSELY PIGMENTED FOR TRUE COLOR PAYOFF
- LONG-LASTING, NON-TRANSFER FORMULA



CRUELTY FREE SWEAT RESISTANT

# FLAWLESS



## FLAWLESS FUSION bronzer

BBR  
WARMTH THAT BLENDS TO PERFECTION

A radiant bronzing blusher that enhances your complexion with a natural, sun-kissed warmth. Its smooth, blendable texture melts seamlessly onto the skin, giving a healthy, sculpted glow that lasts all day.

- SMOOTH TEXTURE FOR EASY BLENDING
- NATURAL, RADIANT COLOR PAYOFF



NON-COMEDOGENIC DERMATOLOGICALLY TESTED CRUELTY FREE PARABEN FREE WATERPROOF WATER RESISTANT

# SENSATIONAL



## SENSATIONAL blush

SNS300  
YOUR PERFECT POP OF COLOR.

A silky, highly pigmented blush with a smooth, blendable texture that delivers a natural-looking flush. Lightweight and buildable, it provides rich, long-lasting color that stays vibrant all day.

- SMOOTH, BLENDABLE TEXTURE
- RICH COLOR PAYOFF IN ONE SWIPE



CRUELTY FREE SWEAT RESISTANT



## FLOURISH cream blush

FCB  
FLAWLESS FLUSH, FLOURISHING GLOW

A creamy, blendable blush that delivers a natural flush of color. Its buildable formula allows for a subtle or dramatic look, enhancing your complexion with a radiant glow.

- LIGHTWEIGHT, BLENDABLE TEXTURE
- HYDRATING FORMULA FOR A DEWY FINISH



VEGAN FRAGRANCE FREE CRUELTY FREE NON-COMEDOGENIC SMUDGE-PROOF WATER RESISTANT WATERPROOF



## FLOURISH cream contour

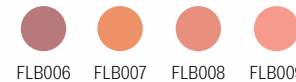
FCC  
FLAWLESS CONTOUR, EVERY TIME

A creamy contour that sculpts and defines with buildable intensity. Smooth, blendable texture ensures seamless application for natural-looking shadows and enhanced facial structure.

- BUILDABLE FORMULA FOR CUSTOMIZABLE DEFINITION
- HYDRATING FORMULA FOR A DEWY FINISH



VEGAN FRAGRANCE FREE CRUELTY FREE NON-COMEDOGENIC WATER RESISTANT WATERPROOF



## JUICY CHEEKS liquid blush

FLB  
JUICY COLOR, EFFORTLESS GLOW

A feather-light liquid blush that melts into skin for a sheer, dewy flush. Formulated with skin-conditioning agents, it locks in moisture for a soft, radiant glow that feels weightless.

- SHEER BUILDABLE PIGMENT FOR CUSTOMIZABLE INTENSITY
- MOISTURIZING FORMULA THAT LEAVES CHEEKS SUPPLE



DERMATOLOGICALLY TESTED CRUELTY FREE NON-COMEDOGENIC FRAGRANCE FREE



## MAKE ME GLOW highlighter & blush

MMG  
BLUSH AND GLOW, PERFECTED.

A versatile 4-shade highlighter and blush palette with soft, blendable pigments that add radiant dimension. Rich, smooth texture allows effortless application for cheeks and eyes.

- BUILDABLE, NATURAL PIGMENT
- SMOOTH, BLENDABLE POWDERS FOR SEAMLESS APPLICATION



CRUELTY FREE



MMG001



MMG002



## DESERT GLOW highlighter palette

DGH  
SUN-KISSED GLOW, ANYTIME, ANYWHERE.

A luxurious 4-shade highlighter palette with ultra-reflective pigments that deliver a luminous, multidimensional glow. Its creamy texture ensures smooth application, perfect for face and body highlighting.

- ULTRA-REFLECTIVE PIGMENTS FOR LUMINOUS GLOW
- CREAMY TEXTURE FOR SMOOTH APPLICATION



CRUELTY FREE



DGH002



DGH003



## BACKSTAGE ESSENTIAL blush palette

BKS001  
BLUSH LIKE A PRO, ANYTIME.

A curated 8-shade blush palette offering a spectrum from soft pinks to deep corals. Its creamy, buildable formula ensures a seamless, radiant flush for every skin tone.

- LONG-LASTING WEAR FOR ALL-DAY VIBRANCE
- COMPACT DESIGN, IDEAL FOR TRAVEL AND ON-THE-GO USE



CRUELTY FREE



SWEAT RESISTANT



VEGAN



## BACKSTAGE ESSENTIAL highlighter palette

BKS002  
THE ARTIST'S CHOICE FOR PERFECT GLOW

A versatile 8-shade highlighter palette designed to accentuate your cheekbones, cupid's bow, and inner eye corners. Its ultra-fine milled formula delivers a smooth, luminous finish.

- LONG-LASTING, RADIANT GLOW
- COMPACT DESIGN, IDEAL FOR TRAVEL AND ON-THE-GO USE



CRUELTY FREE



VEGAN



## BACKSTAGE ESSENTIAL highlighter & contour palette

BKS003  
THE PRO'S PALETTE FOR PERFECT SCULPTING

An 8-shade palette featuring highlighters, contours, and bronzers with both warm and cool undertones. Its silky, blendable formula allows for seamless sculpting and highlighting, ensuring a flawless finish.

- SILKY, BLENDABLE FORMULA
- COMPACT DESIGN, IDEAL FOR TRAVEL AND ON-THE-GO USE



CRUELTY FREE



SWEAT RESISTANT



VEGAN



## SENSATIONAL highlighter

SNS400  
GLOW THAT NEVER FADES.

A lightweight highlighter with ultra-fine, luminescent shimmer that delivers a radiant, multidimensional glow. Its second-skin texture ensures long-lasting wear, perfect for layering over foundation or bare skin.

- ULTRA-FINE SHIMMER FOR LUMINOUS FINISH
- LIGHTWEIGHT, BLENDABLE TEXTURE



## GLOW ON highlighter

NGH  
GLOW THAT MOVES WITH YOU

A hybrid baked powder-gel highlighter with a smooth, blendable texture that delivers a luminous, weightless glow. Buildable formula allows subtle radiance or intense strobing for face, body, eyes, and lips.

- BUILDABLE INTENSITY FOR A CUSTOMIZABLE GLOW
- SUITABLE FOR FACE, BODY, EYES, AND LIPS

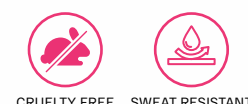


## GLOWGAL loose highlighter

GGH  
VELVET GLOW, ENDLESS SHINE

A finely milled loose highlighter with ultra-fine shimmer that delivers a radiant, buildable glow and silky, velvety texture. Perfect for both face and body with customizable intensity.

- ULTRA-FINE SHIMMER FOR A LUMINOUS FINISH
- SUITABLE FOR FACE AND BODY



## GLEAMING PEARLS palette

PRL001  
ALL-IN-ONE GLAMOUR, ANYTIME, ANYWHERE.

A comprehensive 9-in-1 palette featuring a radiant highlighter, blush, contour, eyeshadow, and lipstick. Its versatile shades and creamy textures ensure a flawless, luminous look for any occasion.

- MULTI-USE SHADES FOR FACE AND EYES
- CREAMY, SMOOTH, EASY-TO-BLEND FORMULA

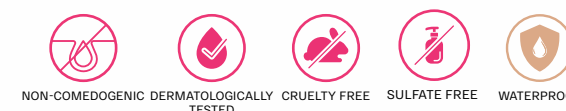


## CHEEK FANTASY blush palette

FNB001  
FANTASY BLENDS MADE REAL.

A creamy 6-color cheek palette featuring rich matte and shimmer shades that blend effortlessly for a flawless finish. Its long-lasting formula delivers customizable color—from a soft daytime glow to a bold evening flush.

- CREAMY, BLENDABLE TEXTURE
- BUILDABLE, HIGH-IMPACT COLOR



# ALL MATTE



## ALL MATTE BASE primer

AMB001  
MATTE FINISH, FLAWLESS SKIN

A lightweight gel-based mattifying primer that creates a smooth, poreless canvas. Its absorbent formula controls shine, blurs imperfections, and enhances makeup longevity without feeling heavy.

- LIGHTWEIGHT GEL TEXTURE
- CONTROLS SHINE AND BLURS IMPERFECTIONS



# LAYERED

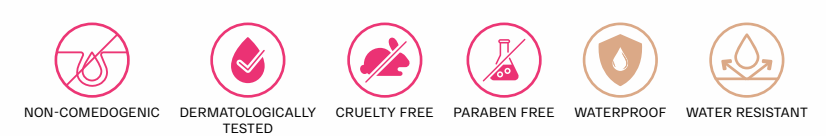


## LAYERED PORE REFINE primer

LYD001  
SMOOTH, REFINED, READY

A lightweight primer with squalane and tocopheryl acetate that moisturizes without greasiness. Its silicone base and oil-absorbing powders prepare skin for long-lasting, flawless makeup application.

- CONTROLS SHINE AND REFINES PORES
- HYDRATING FORMULA WITH SKIN-LOVING INGREDIENTS



# GLOW & PREP

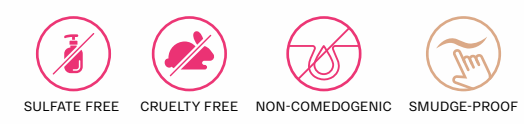


## GLOW & PREP primer

GPM001  
YOUR GLOW, PERFECTLY PREPPED

A versatile primer that preps and illuminates your skin, creating a smooth, hydrated base for makeup. Its lightweight, non-greasy formula minimizes pores and prolongs wear, delivering a radiant, dewy finish.

- DUAL-ACTION PRIMER AND ILLUMINATOR
- LIGHTWEIGHT, NON-GREASY FORMULA



# REFLEX



## REFLEX primer

RXP001  
MATTE PERFECTION, ALL DAY

A silky-smooth primer that blurs imperfections and controls shine for up to 16 hours. Infused with Vitamin E, it keeps your skin soft while creating a flawless, long-lasting matte finish.

- CONTROLS EXCESS OIL AND SHINE
- LIGHTWEIGHT, COMFORTABLE WEAR



# THE MULTICLEAR

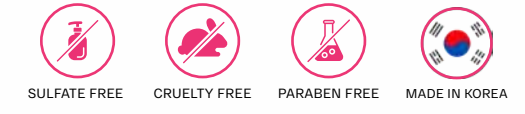


## THE MULTICLEAR pore primer

KPP001  
PERFECT BASE, EVERY TIME

A lightweight, non-greasy primer that hydrates, mattifies, and blurs pores and fine lines, creating a smooth, flawless base for long-lasting, shine-free makeup.

- HYDRATES AND MATTIFIES SKIN
- BLURS IMPERFECTIONS FOR A SMOOTH FINISH



# HYDRATING



## HYDRATING primer

HPR001  
DEWY SKIN, FLAWLESS BASE

A lightweight, moisture-rich primer infused with Glycerin and Vitamin E. It hydrates, diffuses wrinkles, and extends makeup wear, leaving a silky-smooth finish.

- MOISTURE-RICH, SILKY TEXTURE
- SOFTENS FINE LINES FOR SMOOTH APPLICATION



## RADIANCE



## RADIANCE glow oil

RG0001  
WHERE RADIANCE MEETS RENEWAL

A lightweight oil serum infused with Niacinamide, Hyaluronic Acid, and Vitamin B5. Woven with nourishing actives, it supports hydration, skin resilience, and a natural radiance boost.

- BRIGHTENS COMPLEXION AND EVENS SKIN TONE
- STRENGTHENS THE SKIN BARRIER FOR LONG-LASTING HYDRATION



NON-COMEDOGENIC



DERMATOLOGICALLY  
TESTED



CRUELTY FREE



PARABEN FREE



WATERPROOF



WATER RESISTANT

## PRO PERFECTING



## PRO PERFECTING primer

PRM001  
PERFECT BASE, PRO FINISH

Lightweight primer-serum hybrid with 8 types of Hyaluronic Acid, Niacinamide and Panthenol. Smooths texture, reduces pores and fine lines, and gives a soft-focus finish for makeup or no-makeup days.

- DEEP HYDRATION WITH MULTIPLE HYALURONIC ACID MOLECULES
- BLURS PORES AND FINE LINES FOR A FLAWLESS BASE



NON-COMEDOGENIC



DERMATOLOGICALLY  
TESTED



CRUELTY FREE



VEGAN

## MOISTURIZING



## LUSTROUS moisturizing emulsion

LME001  
MAKEUP STARTS WITH MOISTURE

A refreshing emulsion with a light, moist texture that absorbs quickly. Deeply moisturizes skin, smooths texture, and helps makeup sit naturally on the face.

- DELIVERS LONG-LASTING HYDRATION
- CREATES A SMOOTH CANVAS FOR FLAWLESS MAKEUP



VEGAN



CRUELTY FREE



PARABEN FREE



DEEP HYDRATION



AM/PM

## DEEP CLEANSER



## DEEP cleanser

DCP001  
BALM THAT FOAMS, CLEANSE THAT GLOWS

A 2-in-1 Korean cleansing balm that transforms into a foam to deeply remove makeup, dirt, and impurities. Infused with Brown Rice, Glycerin, and moisturizing complexes, it leaves skin soft, hydrated, and glowing.

- TRANSFORMS FROM BALM TO FOAM
- REMOVES MAKEUP AND IMPURITIES WHILE LOCKING IN MOISTURE



CRUELTY FREE



VEGAN



MADE IN KOREA



BROWN RICE



DEEP PORE  
CLEANSER

# GLOW & FIT



## GLOW & FIT primer

GFP001  
FIT YOUR GLOW, PERFECT YOUR BASE

A lightweight primer with Vitamin E that brightens and evens skin tone, refines pores, and leaves a polished, radiant finish while keeping makeup flawless and long-lasting all day.

- EVENS OUT SKIN TONE AND BRIGHTENS DULLNESS
- REFINES PORES FOR A POLISHED FINISH



SULFATE FREE



CRUELTY FREE

# PIGMENT



## PIGMENT primer

GP001  
SET THE SPARKLE, SEAL THE SHINE

A creamy primer designed to enhance the vibrancy and longevity of glitter eyeshadows. It provides a smooth base, ensuring your glitter stays in place without fallout.

- ENHANCES GLITTER ADHESION AND INTENSITY
- SMOOTH, CREAMY TEXTURE FOR EASY APPLICATION



NON-COMEDOGENIC



PARABEN FREE



CRUELTY FREE



VEGAN



SMUDGE-PROOF



## MOISTURE base

MPM001  
PREP. PRIME. PERFECT.

A silicone-infused translucent gel that smooths and mattifies skin, reducing imperfections and pore visibility. Provides a satin finish, enhancing makeup adherence and longevity.

- SMOOTHS AND MATTIFIES SKIN
- BOOSTS MAKEUP LONGEVITY FOR ALL-DAY WEAR



NON-COMEDOGENIC



DERMATOLOGICALLY TESTED



CRUELTY FREE



VEGAN



WATERPROOF



SMUDGE-PROOF

# ALLDAY GRIP



## ALLDAY GRIP primer

FAP001  
GRIP, HYDRATE, MATTE-ALL DAY LONG.

A lightweight, hydrating primer that grips makeup for all-day wear. Infused with Niacinamide, Hyaluronic Acid, and Vitamin B5, it smooths skin and ensures a matte, shine-free finish.

- LONG-LASTING MAKEUP HOLD FOR ALL-DAY WEAR
- HYDRATES AND SMOOTHS SKIN FOR A FLAWLESS BASE



SULFATE FREE



PARABEN FREE



CRUELTY FREE



VEGAN

## MAKEUP FIXER with vitamin e

FZ101  
REFRESH & LOCK IN RADIANCE

A lightweight mist that locks makeup in place while adding moisture and balance. Infused with Vitamin E, it refreshes skin and maintains a smooth matte finish all day.

- SECURES MAKEUP FOR EXTENDED WEAR
- DELIVERS A FRESH, MATTE COMPLEXION



NON-COMEDOGENIC



SULFATE FREE



CRUELTY FREE



PARABEN FREE



WATERPROOF



# MIST + FIX



## MIST + FIX IT setting spray

MST001  
LOCK. REFRESH. GLOW.

A weightless, hydrating mist that locks makeup in place, blurs pores, and keeps skin fresh and radiant all day, providing a comfortable, non-sticky finish.

- LONG-LASTING, SMUDGE-PROOF HOLD
- INFUSED WITH BAROSMA BETULINA LEAF EXTRACT



VEGAN FRAGRANCE FREE CRUELTY FREE PARABEN FREE

# MAKEUP SETTING



## MIST & FIX setting spray

MSM001  
LOCK IN YOUR LOOK

A lightweight, water-based mist that seals your makeup with an invisible film. Keeps makeup intact through heat, humidity, and daily wear while giving a soft, natural finish.

- LOCKS MAKEUP IN PLACE WITHOUT HEAVINESS
- CONTROLS SHINE WITH A SMOOTH, BALANCED FINISH



VEGAN SULFATE FREE CRUELTY FREE PARABEN FREE SMUDGE-PROOF WATER RESISTANT WATERPROOF

# SPOTLIGHT



## SPOTLIGHT setting spray

HSM001  
FOR MAKEUP THAT GLOWS ON.

A lightweight setting spray that primes, refreshes, and locks makeup for up to 12 hours. Its hydrating formula boosts radiance and keeps your look fresh all day.

- MINIMIZES PORES & FINE LINES
- LONG-WEAR, NON-CAKEY FINISH



NON-COMEDOGENIC CRUELTY FREE

# MAKEUP FIXER



## MAKEUP fixer spray

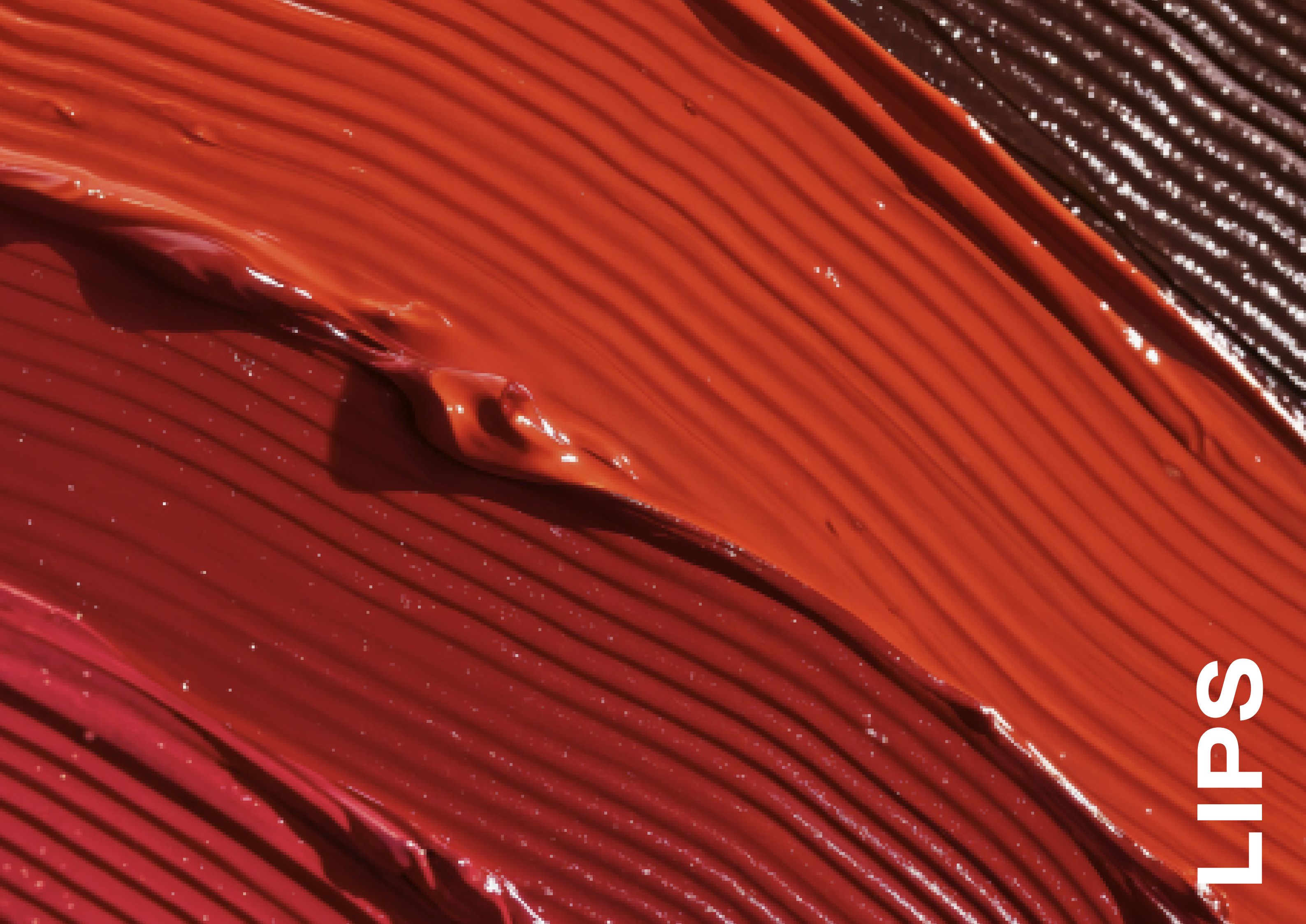
KMF001  
SET, MATTE, STAY PERFECT.

A lightweight mist that locks makeup in place with a matte finish. Hydrates and controls shine, ensuring a fresh look that lasts all day.

- LOCKS MAKEUP IN PLACE FOR ALL-DAY WEAR
- PROVIDES A SMOOTH, MATTE FINISH



MADE IN KOREA SHINE FREE



Lips

I'M UNLIMITED



## I'M UNLIMITED lipstick

IML  
NO LIMITS. JUST LIP PERFECTION.

A magnetic lipstick offering up to 24 hours of plush, comfortable wear, available in 20 shades. It delivers smooth, rich color while caring for lips with hydrating ingredients.

- LONG-WEARING, HIGH-IMPACT COLOR
- INFUSED WITH HYDRATING LIP-CARE INGREDIENTS



PARIS PRO

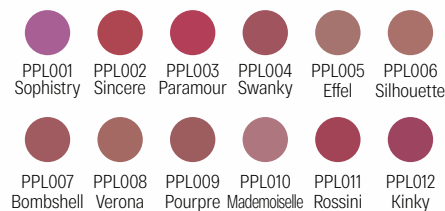


## PARIS PRO lipstick

PPL  
WHERE COLOR MEETS COUTURE.

A powder-in-a-bullet lipstick infused with botanical collagen & passion fruit oil, delivering ultra-vivid pigment in one swipe, with a creamy-matte feel that keeps lips soft, hydrated, and weightlessly elegant.

- INTENSE PIGMENT IN ONE SWIPE
- MULTI-USE & NOURISHING FORMULA



# VELVET ROSE



## VELVET ROSE matte lipstick

RS  
VELVET COLOR. LASTING COMFORT.

A matte lipstick enriched with rose oil that delivers rich, long-lasting color while nourishing lips. Its waterproof, creamy texture glides on smoothly for a flawless, comfortable finish.

- LONG-LASTING, INTENSELY PIGMENTED COLOR
- ENRICHED WITH ROSE OIL TO HYDRATE & NOURISH LIPS



# BUTTERFLY



## BUTTERFLY matte crayon

NB  
FEATHER-LIGHT. BOLDLY BEAUTIFUL.

A highly pigmented lip crayon that glides on effortlessly for a soft, elegant matte finish. Infused with a botanical oil complex for long-lasting color and ultimate comfort.

- WEIGHTLESS, NON-DRYING FORMULA
- SMOOTH, HIGH-COVERAGE COLOR

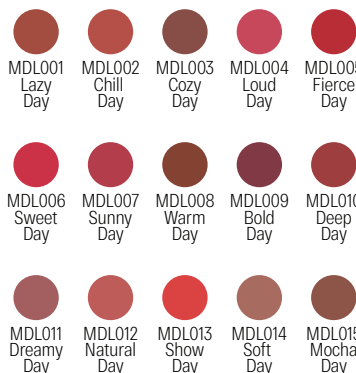


## IT'S MY DAY lipstick

MDL  
COLOR FOR EVERY DAY, COMFORT ALL DAY

A creamy matte lipstick delivering rich, highly pigmented color that glides on smoothly and keeps lips hydrated, soft, and protected – with long-lasting wear and effortless style.

- LONG-LASTING, HIGHLY PIGMENTED MATTE FINISH
- INFUSED WITH NOURISHING & HYDRATING INGREDIENTS





## MULTITASKER lipstick palette

### MPL001 UNLEASH YOUR INNER ARTIST

An 18-shade cream-based palette offering endless customization. Create over 150 shades for lips, eyes & cheeks. Its highly pigmented, buildable formula ensures long-lasting, hydrating wear.

- VERSATILE SHADES FOR LIPS, EYES, AND CHEEKS
- HIGHLY PIGMENTED, BUILDABLE, AND HYDRATING FORMULA



FRAGRANCE FREE



DERMATOLOGICALLY TESTED



CRUELTY FREE



PARABEN FREE



## SHOWSTOPPER lip palette

### SHL001 YOUR ULTIMATE LIP ARTIST'S PALETTE.

An ultra-creamy palette with 28 versatile shades that conceal imperfections and harmonize skin tone seamlessly, offering a velvety matte finish that lasts up to 12 hours.

- 28 VERSATILE SHADES FOR LIPS, BLUSH, OR EYES
- CREAMY, NOURISHING FORMULA WITH A SMOOTH FINISH



FRAGRANCE FREE



DERMATOLOGICALLY TESTED



CRUELTY FREE



PARABEN FREE



SMUDGE-PROOF



WATER RESISTANT



WATERPROOF

## PERFECT



G201  
DUSK



G202  
Chill



G203  
Artist



G204  
Blush



G205  
Grace



G206  
Cosmo



G207  
Popular



G208  
Guava



G209  
Tahiti



G210  
Romantic



G211  
Spirit



G212  
Tango

## PERFECT lip liner

### G200 PRECISION MEETS PERFECTION.

A creamy, glide-on lip liner that defines lips precisely with rich pigment. Its smudge-proof formula stays sharp, filling and outlining lips seamlessly for polished results all day.

- LONG-LASTING, SMUDGE-PROOF FINISH
- SMOOTH, CREAMY TEXTURE FOR EFFORTLESS APPLICATION



MADE IN GERMANY

## LIP PRIMER



## LIP PRIMER

### FLP001 THE SECRET TO LONG-LASTING LIPS.

A sheer, lightweight primer that moisturizes lips and transforms matte shades to a satin gloss finish. It helps prevent fading, flaking & feathering for polished, lasting wear.

- MOISTURIZES AND ENHANCES LIPSTICK WEAR
- SMOOTH, NON-STICKY FINISH



VEGAN



PARABEN FREE



SULFATE FREE

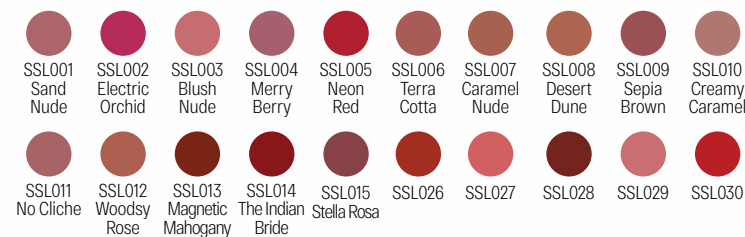


## SENSATIONAL matte liquid lipstick

SSL  
SENSATIONAL COLOR. SENSATIONAL YOU.

A liquid lipstick that delivers a soft matte finish with intense pigment. Lightweight and comfortable, it glides smoothly for long-lasting, bold color that feels effortless all day.

- HIGH-IMPACT, VIBRANT COLOR
- EASY, PRECISE APPLICATION

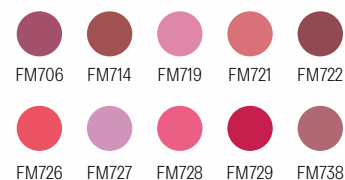
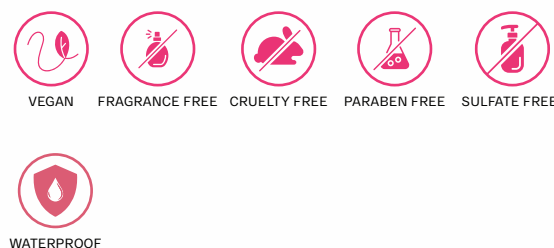


## LIP PAINT

FM700  
MATTE PERFECTION IN EVERY STROKE.

Achieve a flawless matte finish with this lightweight lip paint. Offering intense pigmentation in a single stroke, it delivers long-lasting, kiss-proof color that stays comfortable all day.

- LONG-WEARING, MATTE FINISH
- LIGHTWEIGHT, NON-DRYING FORMULA

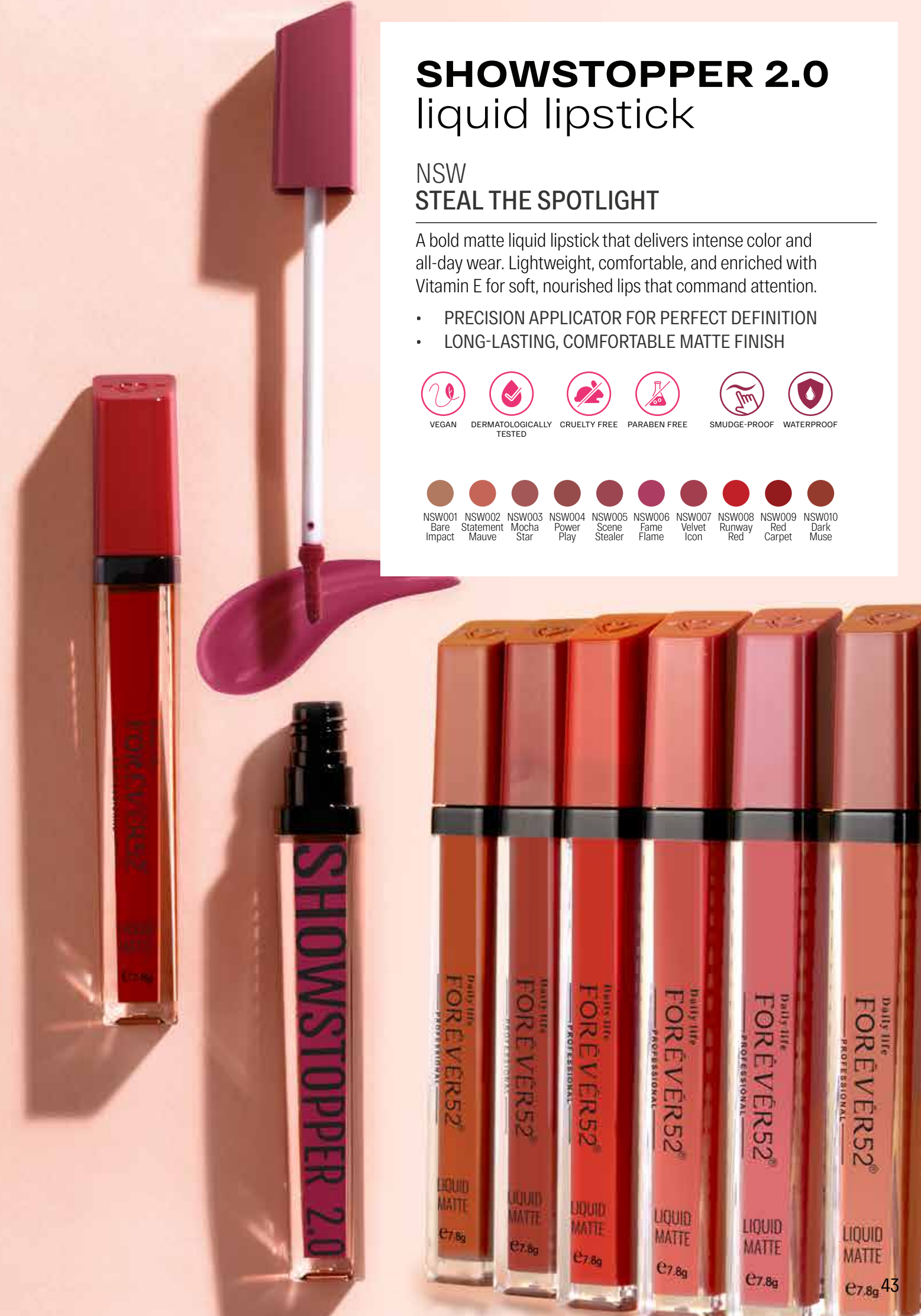


## SHOWSTOPPER 2.0 liquid lipstick

NSW  
STEAL THE SPOTLIGHT

A bold matte liquid lipstick that delivers intense color and all-day wear. Lightweight, comfortable, and enriched with Vitamin E for soft, nourished lips that command attention.

- PRECISION APPLICATOR FOR PERFECT DEFINITION
- LONG-LASTING, COMFORTABLE MATTE FINISH





## SATIN lips

YSL  
GLOSSY SHINE. SATIN SMOOTH.

A lightweight lip gloss that delivers a smooth, satin finish with rich pigmentation. Moisturizing and comfortable, it glides effortlessly for glossy, luminous lips that stay radiant throughout the day.

- MOISTURIZING, NON-STICKY FORMULA
- SMOOTH, GLOSSY FINISH



## HYDRA water gloss

HWL  
HYDRATION MEETS HIGH-SHINE.

A lightweight gloss that delivers a high-shine finish with a dewy, plumped effect. Hydrating and non-sticky, it enhances natural lip shape for a radiant, polished look.

- INNOVATIVE PADDLE APPLICATOR FOR PRECISE APPLICATION
- NON-STICKY, HYDRATING FORMULA FOR ALL-DAY COMFORT



## JUICY GLOW lip oil

JGL  
JUICY LIPS. EFFORTLESS GLOW.

A lightweight lip oil that delivers a smooth, glossy finish with rich pigmentation. Moisturizing and comfortable, it glides effortlessly for glossy, luminous lips that stay radiant throughout the day.

- MOISTURIZING FORMULA FOR COMFORTABLE WEAR
- HIGH-SHINE FINISH WITH RICH COLOR



SEE

# TWINKLE STARS



## TWINKLE STARS glitter

NG  
GLOW LIKE THE STARS

A highly pigmented glitter that adds a dazzling pop to your eyes. Its long-lasting formula is easy to blend & perfect for creating both subtle and dramatic looks

- HIGHLY PIGMENTED FOR INTENSE COLOR
- SUITABLE FOR FACE & BODY MAKEUP



# DAZZLE DOT



## DAZZLE DOT pressed glitters

DZ  
SPARKLE MADE SIMPLE

A high-shine pressed glitter that delivers multidimensional sparkle with a smooth, blendable formula. Water-resistant & long-lasting, it stays vibrant for up to 12 hours—perfect for subtle or bold glam.

- INTENSE METALLIC PIGMENT
- BUILDABLE FOR SHEER OR HIGH-IMPACT LOOKS



# STARDUST

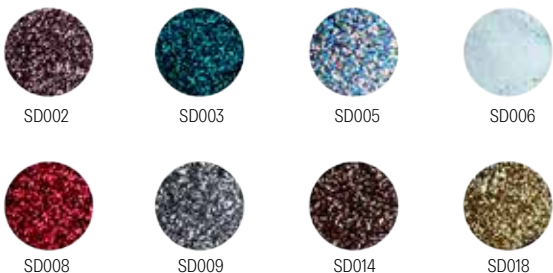


## STARDUST loose glitter

SD  
CATCH THE COSMIC GLOW

A loose, ultra-fine glitter that delivers dazzling sparkle and a smooth, crease-free finish. Lightweight and long-lasting, it adds instant drama to any look.

- HIGHLY CONCENTRATED, LONG-WEARING PIGMENT
- SUITABLE FOR FACE & BODY MAKEUP



# STARDUST



## STARDUST loose glitter

SG  
WHERE EVERY SPARKLE TELLS A STORY.

Turn up the shine with ultra-fine, high-impact glitter that blends seamlessly on eyes, face & body—creating limitless looks that dazzle under every light.

- ULTRA-FINE, LIGHTWEIGHT TEXTURE WITH BRILLIANT SHINE
- MULTI-USE FORMULA FOR EYES, FACE & BODY



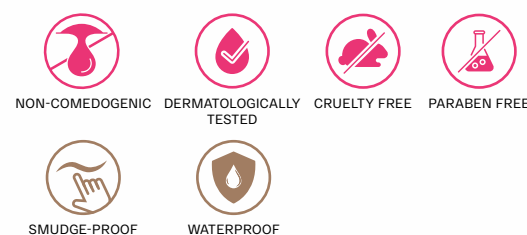


# MAGNIFICENT liquid eyeshadow

FLE  
SWIPE ON, SHINE ON

A gel-based liquid eyeshadow that delivers high-impact, multi-dimensional glitter with a quick-drying, long-lasting formula. Perfect for creating vibrant, crease-free eye looks effortlessly.

- HIGH-IMPACT, MULTI-DIMENSIONAL GLITTER
- QUICK-DRYING AND LONG-LASTING



# TWINKLE star flakes

TF  
BOLD SPARKLE, STARRY NIGHTS

Multi-dimensional sparkle flakes that add bold, eye-catching shine to any look. Perfect for layering over shadows or creating dramatic, standout effects for eyes and body.

- CHUNKY, REFLECTIVE FLAKES FOR HIGH-IMPACT SHINE
- VERSATILE FOR EYES, FACE, AND BODY





## BACKSTAGE ESSENTIAL eyeshadow palette

BKS2  
STAGE-READY COLOUR, EVERYDAY MASTERY

An 18-shade eyeshadow palette offering silky mattes and luminous metallics. With smooth, blendable texture and rich pigments, it enables versatile looks from subtle daytime to bold evening drama.

- BLENDABLE PIGMENTS FOR SEAMLESS TRANSITIONS
- CURATED MIX OF MATTES AND METALLICS FOR UNLIMITED LOOKS



BKS201

BKS202

LUXE EYESHADOW



## LUXE EYESHADOW palette

LL003 - Lady Luxe  
LUXE LOOKS, EVERY DAY

An elegant 8-shade palette combining matte, satin, and shimmer finishes to bring depth and dimension to your eyes. Smooth, blendable formulas deliver rich pigment with minimal fallout for effortless style.

- VERSATILE MIX OF FINISHES FOR MULTIDIMENSIONAL LOOKS
- RICH PIGMENT WITH EASY BLENDING AND LOW FALLOUT



CRUELTY FREE

SUMMER BREEZE



## SUMMER BREEZE eyeshadow palette

BRZ004  
BREEZY BLENDS, BOLD LOOKS

A 16-shade eyeshadow palette featuring silky mattes and radiant shimmers. Each shade blends effortlessly, offering endless combinations for soft, everyday glam or bold, statement eyes.

- SMOOTH, BLENDABLE PIGMENTS WITH RICH PAYOFF
- VERSATILE MIX OF MATTE & SHIMMER FINISHES



CRUELTY FREE

INFINITE



## INFINITE eyeshadow palette

IEB003  
COLOR WITHOUT LIMITS

A 34-shade palette blending mattes, shimmers, and metallics to spark creativity. With smooth, high-pigment formulas, it offers endless combinations from soft day looks to bold night glam.

- RICH, MULTIDIMENSIONAL SHADES
- CREAMY TEXTURE FOR EASY BLENDING



CRUELTY FREE



## MAGIQUE eyeshadow palette

NDE  
MAGIC IN EVERY SHADE

A curated 15-shade palette featuring warm woods, wine mattes & shimmering duochromes. Smooth, blendable formulas deliver elegance and depth effortlessly.

- RICH, MULTIDIMENSIONAL SHADES
- BLENDABLE FORMULA WITH LONG WEAR



CRUELTY FREE



NDE002



NDE005



NDE006



NDE007



NEP002

## NATURAL MATTE eyeshadow palette

NEP  
YOUR MATTE MOOD PALETTE

Ten velvety matte shades that blend easily on dry or damp skin. Highly pigmented, long lasting & perfect for building from subtle to bold looks.

- RICH COLOR PAYOFF
- SMOOTH BLENDING WITH NO CREASING



FRAGRANCE FREE



DERMATOLOGICALLY TESTED



CRUELTY FREE



PARABEN FREE



NON-COMEDOGENIC



WATERPROOF



NEP001



NEP003



NEP006



BKS401



BKS402



BKS403

## BACKSTAGE EYESHADOW PALETTE

BKS4  
BACKSTAGE BRILLIANCE IN 16 SHADES

A versatile eyeshadow palette featuring richly pigmented mattes & shimmers that blend seamlessly. Designed to create endless eye looks –from soft glam to striking drama–with professional precision.

- RICHLY PIGMENTED SHADES
- SMOOTH, BLENDABLE TEXTURE



VEGAN



FRAGRANCE FREE



DERMATOLOGICALLY TESTED



CRUELTY FREE



WATER RESISTANT



UEP001



UEP002

## ULTIMATE EDITION eyeshadow palette

UEP  
35 SHADES, ENDLESS STORIES

A comprehensive eyeshadow palette offering 18 shimmering, 16 matte & 1 creamy metallic shade. Highly pigmented, water-resistant, blendable & smudge-proof—designed to last all day.

- RICH, MULTIDIMENSIONAL PIGMENT
- SMOOTH FORMULA THAT BLENDS CLEANLY



CRUELTY FREE



ICP001  
Tuscany



ICP002  
Martinique



ICP003  
Blue Lava



ICP004  
Desert

## INTENSE eyeshadow palette

ICP  
INTENSE COLOR, INFINITE LOOKS

A curated palette featuring 28 richly pigmented shades in matte, shimmer, and metallic finishes. Designed for effortless blending & long-lasting wear, it offers endless possibilities for every eye look.

- BUILDABLE INTENSITY FOR SUBTLE OR DRAMATIC STYLES
- SMOOTH TEXTURE FOR SEAMLESS LAYERING



CRUELTY FREE

## COLOR ME OUT eyeshadow palette

CMO  
PROFESSIONAL CREATIVITY,  
ENDLESS COLORS

A vibrant collection of 50 matte and shimmer shades, including pinks, blues, greens, yellows, and purples. Perfect for creating bold, editorial-ready looks with rich, long-lasting pigment.

- ENDLESS SHADES FOR PROFESSIONAL CREATIVITY
- HIGHLY PIGMENTED FOR STRIKING RESULTS



VEGAN



CRUELTY FREE



PARABEN FREE



CMO001



CMO002



CMO003





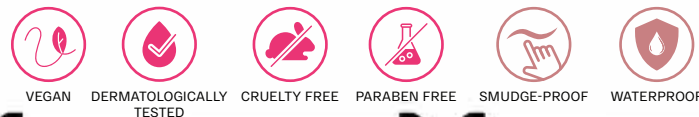
NTR003  
Midnight Haze

## NATURALS eyeshadow palette

NTR  
YOUR NATURAL ESSENTIAL FOR EVERY EYE LOOK.

A versatile palette featuring a curated selection of matte, shimmer, and metallic shades. Designed to cater to every mood, this palette offers a range of colors suitable for various occasions, from everyday elegance to bold statements.

- RICHLY PIGMENTED SHADES FOR INTENSE COLOR PAYOFF
- EFFORTLESS BLENDABILITY FOR SEAMLESS APPLICATION



NTR001  
Autumn Amour



NTR002  
Sunset Dream



NTR004  
Subtle Summer



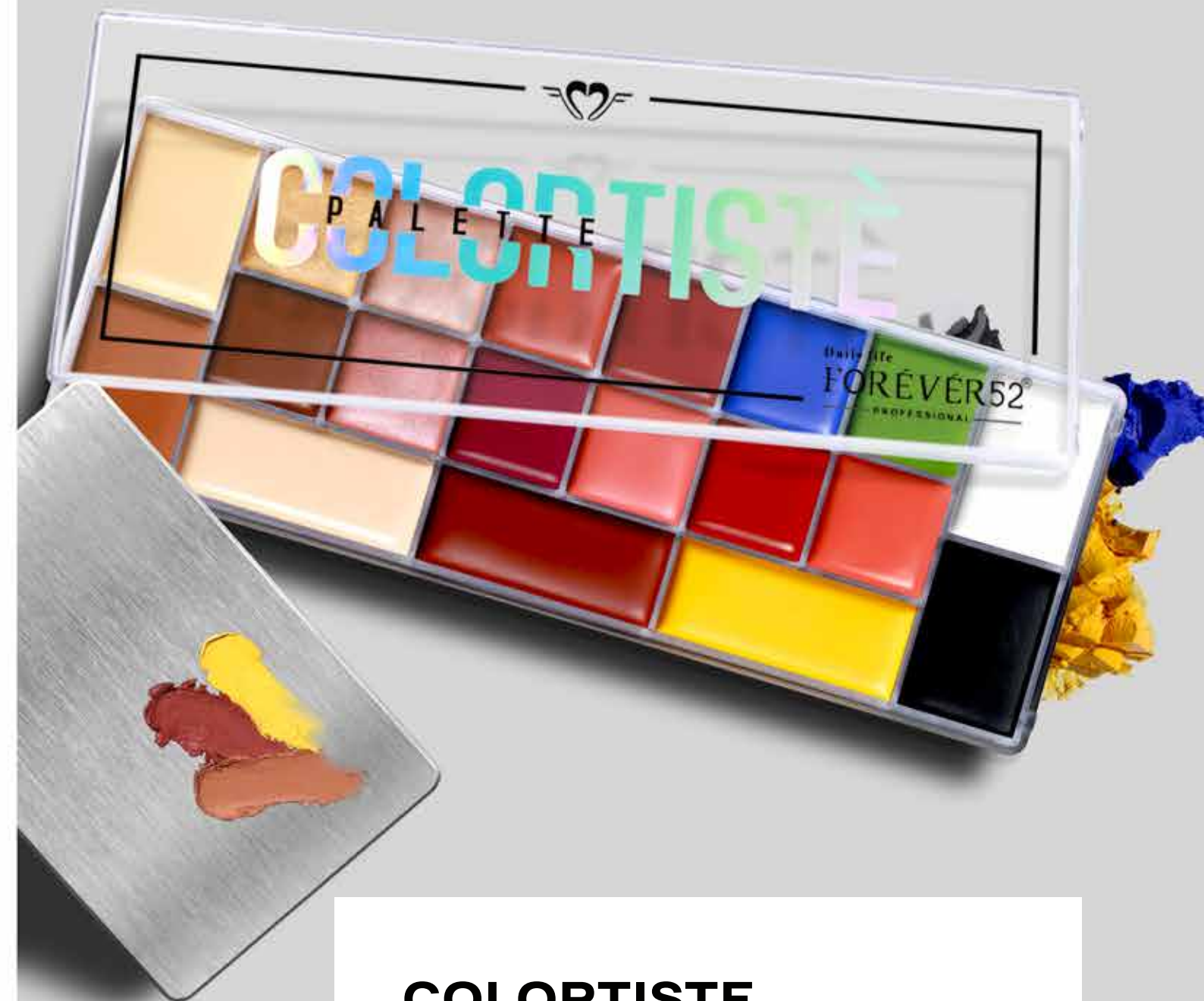
NTR005  
Radiant Prism



NTR006  
Timeless Nudes



NTR007  
Bare Elegance



## COLORTISTE professional palette

PCT001  
PRO ARTIST, ENDLESS POSSIBILITIES

A versatile cream palette with 19 intensely pigmented shades for face, body, and SFX. Highly blendable formula enables artistic, cosplay, and professional makeup with limitless creativity.

- MULTI-USE FOR FACE, BODY, AND SPECIAL EFFECTS
- SMOOTH, BLENDABLE TEXTURE FOR SEAMLESS APPLICATION





## XL VOLUME mascara

LMM001  
XL VOLUME, MAXIMUM IMPACT

Achieve dramatic lashes with this waterproof, smudge-proof mascara. Its round brush adds volume and length, delivering a jet-black finish that lasts all day.

- ADDS DRAMATIC VOLUME AND LENGTH
- JET-BLACK INTENSE FINISH FOR BOLD LASHES



## UNBELIEVABLE mascara

UBM001  
UNVEIL UNMATCHED VOLUME

Achieve fuller, longer lashes with this volumizing mascara. Its larger brush and Liquid Lash formula coat each lash from root to tip, delivering a false-lash effect without clumping.

- VOLUMIZES LASHES INSTANTLY
- SEPARATES AND DEFINES EACH LASH



## SUPER VOLUME & LENGHTENING mascara

TBM001  
ELEVATE YOUR LASH GAME

This mascara enhances your natural lashes with deep black color, adding instant drama. Its unique formula strengthens and lifts lashes, creating volume and curl for a bold, wide-eyed look.

- STRENGTHENS AND LIFTS LASHES
- TORNADO BRUSH SEPARATES AND DEFINES



MADE IN ITALY



## XTREMIST mascara

XTM001  
UNLEASH EXTREME VOLUME, EFFORTLESSLY

A high-impact mascara that lifts, lengthens, and separates lashes. Its flexible brush delivers bold volume and intense definition without clumping, for dramatic eyes that last all day.

- LIGHTWEIGHT, FLAKE-FREE FORMULA
- VOLUMIZES AND DEFINES EACH LASH



## CREAMY mascara with silicone brush

H001  
LIFT, DEFINE, AND VOLUMIZE

This creamy mascara delivers intense volume and curl, enhancing your lashes with a rich, jet-black finish. Its uniquely designed silicone brush ensures precise application, coating each lash from root to tip without clumping.

- ADDS VOLUME AND LENGTH TO LASHES
- LIGHTWEIGHT FORMULA FOR COMFORTABLE WE/AR



## MASCARA with thick brush

HM001  
CURL, VOLUME, AND SATIN FINISH

A mascara that enhances every lash with dramatic length and deep black color. Perfect for bold, eye-catching looks with smooth, defined lashes.

- SMART CURL BRUSH FOR LIFTED LASHES
- SATIN FINISH FOR A POLISHED LOOK



HM001  
BLACK

HM002  
BLUE

## AMAZONIC EXTRA lasting kajal liner

G101  
POWERFUL COLOR, AMAZONIC IMPACT

Richly pigmented kajal with a creamy, semi-matte texture that glides effortlessly for precise lines or sultry smokey eyes. Long-lasting formula ensures bold, eye-catching looks all day.

- INTENSE BLACK COLOR FOR BOLD, DEFINED EYES
- UP TO 24-HOUR WEAR FOR ALL-DAY IMPACT



WATERPROOF

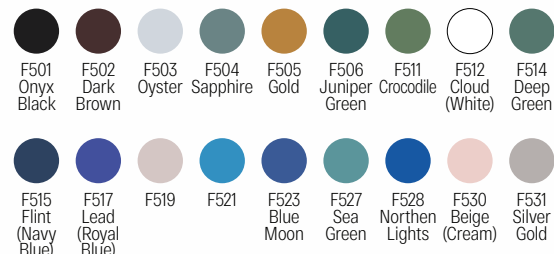


## WATERPROOF smoothing eye pencil

F5  
SMOOTH GLIDE, ALL-DAY WEAR

This richly pigmented pencil delivers intense color with a creamy texture that glides on effortlessly. Its waterproof formula ensures long-lasting wear, making it ideal for defining eyes or creating bold eyeliner looks.

- UP TO 24-HOUR LONG WEAR
- SMOOTH APPLICATION WITH A CREAMY TEXTURE



KOHL PENCIL



## WATERPROOF kohl pencil

KWP  
KOHL THAT SPEAKS BOLD

An intense black 2-in-1 pencil that works as both kajal and eyeliner. Smooth, blendable formula glides in one swipe and locks in with a long-wearing, no-smudge, waterproof finish.

- DEEP, INTENSE BLACK FOR DRAMATIC DEFINITION
- BLENDS EASILY FOR SMOKY OR SHARP LINES



PURIST GLOSSY



## PURIST GLOSSY liquid eyeliner

F801  
PRECISION IN EVERY LINE

A jet-black glossy liquid eyeliner with a flexible felt tip that delivers sharp, flawless lines. Quick-drying and resistant to smudging or flaking, it keeps your look intense & fresh all day.

- SUPER INTENSE BLACK FINISH FOR BOLD DEFINITION
- FLEXIBLE FELT-TIP FOR PRECISE STROKES



PARABEN FREE



## PARABEN FREE smoky eyeliner

FSE001  
SMOKY EYES, PURE FORMULA

A paraben-free eyeliner with a flexible felt tip that delivers smooth, smoky definition. Its quick-dry, smudge-proof formula stays intense for hours without flaking or cracking.

- LONG-LASTING, INTENSE BLACK COLOR
- FLEXIBLE FELT TIP FOR PRECISE CONTROL



STELLAR



## STELLAR eyeliner

G701- Black  
STELLARS LINES, LASTING LOOKS

An ultra-matte liquid eyeliner with a precision tip for crisp lines. Its advanced formula resists sweat and humidity, keeping your eye look sharp and intense throughout the day.

- BOLD MATTE BLACK PAYOFF IN ONE SWIPE
- PRECISION TIP FOR SHARP, CLEAN DEFINITION





## MIRACLE liquid eyeliner

ARG001  
MIRACLE PRECISION, BOLD DEFINITION

A refined liquid eyeliner that glides smoothly across the lash line, delivering intense color for a bold look. Its precision brush tip allows for effortless application and definition.

- PRECISION BRUSH TIP FOR DETAILED APPLICATION
- PROVIDES RICH COLOR PAYOFF FOR A BOLD LOOK



CRUELTY FREE MADE IN ARGENTINA



## PURIST WATERPROOF ink liner

WI001  
PRECISION THAT LASTS

A felt-tip eyeliner that delivers bold, intense color. Its smooth formula allows effortless, precise lines for creating defined, sharp looks that enhance any eye makeup style.

- ULTRA-FINE TIP FOR DETAILED APPLICATION
- GLIDES SMOOTHLY FOR CLEAN, SHARP LINES



VEGAN FRAGRANCE FREE CRUELTY FREE PARABEN FREE SMUDGE-PROOF WATERPROOF MADE IN TAIWAN



## GLITZ eyeliner

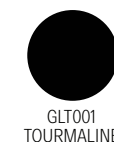
GLT  
BOLD LINES, BRILLIANT SPARKLE

A high-impact eyeliner pen with smooth glide and intense pigment. Quick-dry, fade-resistant formula delivers precise lines & sparkling dimensional color that lasts up to 10 hours.

- GLITTER-RICH VIBRANT SHADES
- PRECISION TIP FOR EFFORTLESS CONTROL



NON-COMEDOGENIC VEGAN FRAGRANCE FREE PARABEN FREE SMUDGE-PROOF WATER RESISTANT WATERPROOF



GLT001  
TOURMALINE



GLT002  
OPAL



GLT003  
GOLD



GLT004  
BLUE LAPIS



GLT005  
TURQUOISE



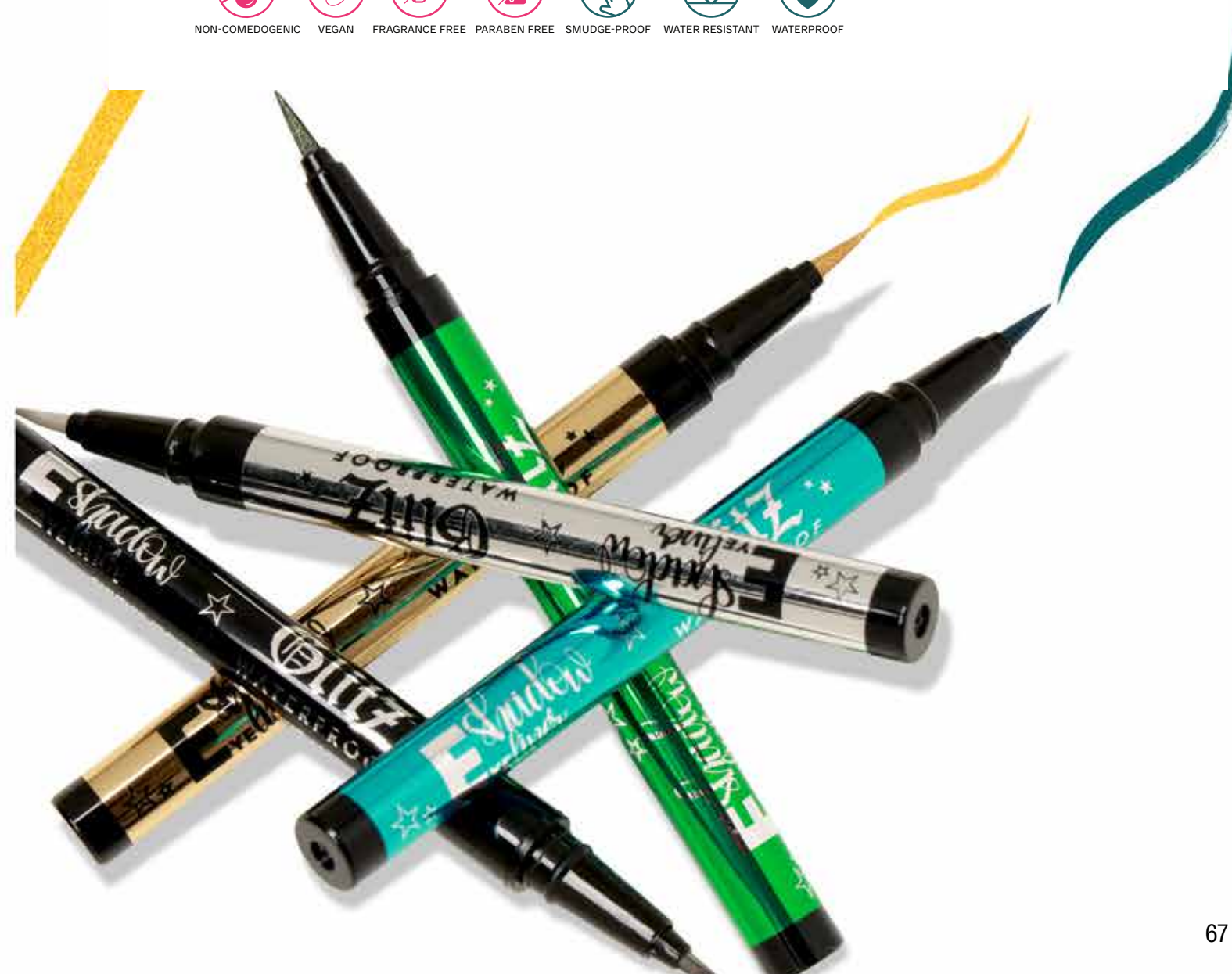
GLT006  
SODALITE



GLT007  
GREEN JADE



GLT010  
AVENTURINE



# LONG WEAR

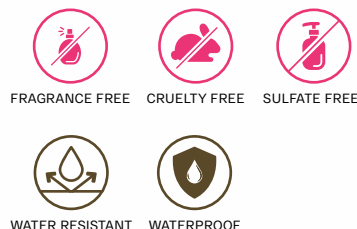


## LONG WEAR gel eyeliner tattoo

GT  
LONG-WEAR GEL, EXPERTLY  
DEFINED

A highly pigmented gel eyeliner that delivers intense color in one application. Its creamy texture allows for precise lines and can be used as an eyeshadow for versatile looks.

- DRIES QUICKLY FOR LONG-LASTING WEAR
- CAN BE USED AS AN EYESHADOW FOR VERSATILE LOOKS



# INTENSE



## INTENSE gel eyeliner

IGE  
DRAMATIC EYES, ZERO EFFORT

A long-wear gel eyeliner that delivers intense color payoff with a smooth, creamy texture. Ideal for creating bold lines or smudged, smoky looks.

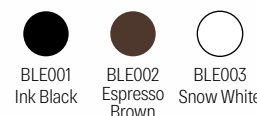
- RICH,VIBRANT PIGMENT FOR STRIKING EYES
- SMOOTH, CREAMY FORMULA FOR PRECISE APPLICATION



# EYELINER

# EYELINER

# BOLD LINE



## EYELINER pencil

F1  
PRECISION IN EVERY STROKE

A creamy,richly pigmented pencil that glides on effortlessly, delivering bold color. Perfect for precise lines or blending for a smoky effect, ideal for both day and night looks.

- SMOOTH APPLICATION FOR DEFINED LINES
- VERSATILE FOR SHARP OR BLENDED EYE LOOKS



## CREAM eyeliner

CE  
FOR EYES THAT SPEAK FOR ITSELF

A cream-based eyeliner that delivers smooth, defined lines with ease. Its versatile formula allows for both bold and subtle looks, perfect for any occasion.

- CREAM-BASED FORMULA FOR SMOOTH APPLICATION
- VERSATILE FOR CREATING BOTH BOLD & SUBTLE EYE LOOKS



## BOLD LINE gel liner

BLE  
BOLD LINES, SMOOTH CONTROL

A high-impact gel liner that delivers intense color in one swipe. Its ultra-smooth formula glides effortlessly, allowing for precise application and bold, defined lines.

- ULTRA-SMOOTH GEL FORMULA FOR EASY APPLICATION
- PROVIDES BOLD, DEFINED LINES WITH PRECISION





## SUPER EYEBROW pencil

FEP  
NATURAL STROKES, PERFECT SHAPE

A dual-ended pencil that effortlessly defines and shapes brows with its fine tip. The built-in spoolie ensures a natural finish, keeping brows groomed and in place all day.

- DUAL-ENDED DESIGN WITH FINE TIP AND SPOOLIE
- MIMICS NATURAL HAIR STROKES FOR REALISTIC DEFINITION



CRUELTY FREE



## MIRACLE EXTRA precise browliner

F1400  
DETAIL YOUR BROWS WITH EASE

A dual-ended brow pencil featuring a fine tip for detailed shaping and a spoolie brush for blending. Its smooth texture ensures effortless application, delivering defined, natural-looking brows.

- DUAL-ENDED DESIGN WITH FINE TIP AND SPOOLIE
- SMOOTH TEXTURE FOR EASY APPLICATION



CRUELTY FREE



MADE IN GERMANY



## EYEBROW pencils

F121  
FLAWLESS BROWS, EVERY TIME

A dual-ended pencil featuring a fine tip for detailed shaping and a spoolie brush for blending. Its creamy formula ensures smooth application, delivering natural-looking, defined brows.

- DUAL-ENDED DESIGN WITH FINE TIP AND SPOOLIE
- CREAMY TEXTURE FOR SMOOTH APPLICATION



CRUELTY FREE



## WONDER brow liner

WBL  
YOUR BROWS, PERFECTLY CRAFTED

A dual-ended brow pencil featuring a slanted blade tip for precise application and a built-in spoolie for blending. Its lightweight, smudge-proof formula ensures long-lasting, natural-looking brows.

- SLANTED BLADE TIP FOR PRECISE APPLICATION
- BUILT-IN SPOOLIE FOR BLENDING AND GROOMING



VEGAN



FRAGRANCE FREE



PARABEN FREE



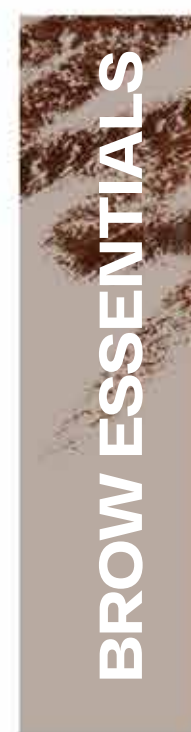
CRUELTY FREE



SMUDGE-PROOF



WATER RESISTANT



## BROW essentials

BES  
POLISHED BROWS, EVERY TIME

A dual-ended brow crayon with a fine tip for natural-looking hair strokes and a spoolie for seamless blending. Easily fills and grooms brows for a polished, professional finish.

- FINE TIP MIMICS NATURAL HAIR STROKES
- SPOOLIE ENSURES SMOOTH, EVEN BLENDING



VEGAN



CRUELTY FREE



WATERPROOF



FCE001



FCE005

## 2 COLOR eyebrow cake

FCE  
SCULPTED PERFECTION IN  
EVERY STROKE

A dual-shade eyebrow cake that allows you to mix and match tones for a custom brow colour. Intensely pigmented and easy to blend for naturally defined arches.

- SMOOTH, BLENDABLE TEXTURE FOR PRECISE SHAPING
- RICH COLOR PAYOFF FOR FULLER, DEFINED BROWS



NON-COMEDOGENIC



DERMATOLOGICALLY  
TESTED



CRUELTY FREE



PARABEN FREE



WATER RESISTANT



WATERPROOF



WBS001



WBS004



WBS005



WBS006



WBS007



WBS008



WBS009



WBS010



WBS011



WBS012



VEGAN



FRAGRANCE FREE



CRUELTY FREE



PARABEN FREE



SMUDGE-PROOF



WATER RESISTANT



WATERPROOF

## WATERPROOF brow set

WBS  
EFFORTLESS BROW PERFECTION

A lightweight gel that grooms and defines brows with ease. Adds natural color and shape while keeping hairs neatly in place for soft, polished, and professional-looking brows.

- BRUSHES BROWS INTO DESIRED SHAPE
- ADDS NATURAL COLOR & SUBTLE DEFINITION



ESK001



ESK002

## EYEBROW sculpting kit

ESK  
PERFECT BROWS, EVERY TIME.

An all-in-one brow palette that fills, defines, & grooms brows effortlessly with buildable powders and a shaping wax for soft, natural-looking, perfectly sculpted arches.

- FINE-PIGMENT POWDERS FOR NATURAL HAIR-LIKE EFFECT
- COMPACT KIT WITH TRAVEL-FRIENDLY DESIGN



CRUELTY FREE



EK001



EK002



EK004



EK005



EK006

## EYEBROW tattoo exclusive

EK  
FLAWLESS BROWS THAT LAST.

Slim, compact and ready on-the-go, this gel-based brow tattoo pen delivers sculpted, natural-looking brows with minimal effort. Features an angled brush and spoolie for effortless shaping and filling.

- ANGLED BRUSH TIP FOR DETAILED DEFINITION
- BUILT-IN SPOOLIE FOR BLENDING AND GROOMING



CRUELTY FREE



**ULTRA SOFT**  
Cleansing Wipes  
KWT001



**SHARPNER**  
SHA0001



**STEEL PLATE**  
& Double End Tool  
FSP001



**BRUSH CLEANSER**  
FBC001

## FABULASH Lash Glue

### FAB LOCKED-IN LASH GLAM

A reliable lash adhesive formulated to hold false lashes firmly in place with minimal fuss. Ideal for all-day wear, this formula supports clean, comfortable application and lasting lift.

- PRECISION APPLICATOR FOR ACCURATE PLACEMENT
- LIGHTWEIGHT FEEL WITH RELIABLE BOND



CRUELTY FREE

**MADE IN KOREA** 





**BEAUTY SPONGE**  
SP010



**BEAUTY SPONGE**  
SP011



**BEAUTY SPONGE**  
SP012



**BEAUTY SPONGE**  
SP025



**A SKIN-LIKE BLEND**  
Baking Powder Puff  
SP026



**BEAUTY SPONGE**  
SP027



**BEAUTY SPONGE**  
SP013



**BEAUTY SPONGE**  
SP019



**BEAUTY SPONGE**  
SP020



**BEAUTY SPONGE**  
SP028



**ULTRABLEND 2 IN 1**  
PUFF & SPONGE  
SP029



**ULTRABLEND 2 IN 1**  
PUFF & SPONGE  
SP030



**BEAUTY SPONGE**  
SP023



**BEAUTY SPONGE**  
SP024



**BEAUTY SPONGE**  
SP031



**BEAUTY SPONGE**  
SP032



**10 PIECES**  
Brush Set  
X077



**DOUBLE SIDE**  
Brush Set  
XZ003



**MAKEUP BASIC BEIGE**  
10 Pieces Brush Set  
XZ005



**PRECISION EYE**  
Essentials 6 Pcs Brush Set  
XZ019



**MINIMALIST TRAVEL**  
Brush Set 6 Pcs  
XZ020



**EVERYDAY GLOW**  
Brush Set 11 Pcs  
XZ021



**MAKEUP BASIC BEIGE**  
12 Pieces Brush Set  
XZ010



**PROFESSIONAL ARTIST**  
Coral 11 Pieces Brush Set  
XZ011



**FULL DRAMA**  
12 Color Brush Set  
XZ013



**ACADEMIC**  
12 Pcs Brush Set  
XZ022



**SOFT GLOW BRUSH**  
Essentials 15 Pcs Brush Set  
XZ023



**SIGNATURE ARTIST**  
Brush Kit 18 Pcs Brush Set  
XZ024



**23 PIECES BRUSH SET**  
XZ014



**14 PIECES BRUSH SET**  
XZ016



**20 PIECES BRUSH SET**  
XZ018



**BLEND SQUAD**  
10 pcs Brush Set  
XZ026



**FINE FINISH**  
18 pcs Brush Set  
XZ027



**STUDIO TOOLS**  
12 pcs Brush Set  
XZ028



**EYEBROW** brush  
PX017



**FOUNDATION/  
CONTOURING** brush  
PX018



**BLUSH** brush  
PX019



**CONCEALER** brush  
PX020



**BLUSHER** brush  
PX021



**POWDER** brush  
PX022



**CONCEALER** brush  
PX023



**FOUNDATION** brush  
PX024



**CONTOUR** brush  
PX041



**BLUSHER** brush  
PX042



**FOUNDATION**brush  
PX043



**FOUNDATION  
BLENDING** brush  
PX044



**POWDER** brush  
PX045



**ANGLED FAN** brush  
PX046



**ANGLED  
FOUNDATION** brush  
PX047



**CONTOUR** brush  
PX048



**EYELINER** brush  
PX009



**SMALL FAN** brush  
PX010



**POWDER** brush  
PX011



**POWDER** brush  
PX012



**EYESHADOW** brush  
PX013



**LIP** brush  
PX014



**CONCEALER** brush  
PX015



**FOUNDATION** brush  
PX016



**EYESHADOW** brush  
PX033



**LIPSTICK** brush  
PX034



**ANGLED  
EYESHADOW** brush  
PX035



**EYESHADOW** brush  
PX036



**EYESHADOW** brush  
PX037



**EYESHADOW** brush  
PX038



**EYESHADOW** brush  
PX039



**CONCEALER** brush  
PX040



**POWDER** brush  
PX001



**HIGHLIGHTER** brush  
PX002



**EYESHADOW** brush  
PX003



**EYESHADOW** brush  
PX004



**EYESHADOW** brush  
PX005



**EYESHADOW** brush  
PX006



**EYESHADOW AND  
EYELINER** brush  
PX007



**ANGLED BROW** brush  
PX008



**FOUNDATION** brush  
PX025



**EYESHADOW  
BLENDING** brush  
PX026



**CONCEALER** brush  
PX027



**POWDER** brush  
PX028



**FOUNDATION** brush  
PX029



**EYESHADOW** brush  
PX030



**EYESHADOW** brush  
PX031



**EYESHADOW** brush  
PX032



**BIG ANGLED FAN**  
brush  
PX049

**TAPERED**  
**HIGHLIGHTER** brush  
PX050

**ANGLED FOUNDATION**  
brush  
PX051

**SMALL FAN** brush  
PX052

**FOUNDATION** brush  
PX053

**PRECISION**  
**FLAT ANGLED** brush  
PX054

**EYESHADOW** brush  
PX055



**MIDDLE FAN** brush  
PX056



**EYESHADOW** brush  
PX057



**EYELINER** brush  
PX058



**BLEND CONCEALER**  
brush  
PX059



**DOME BLENDING**  
brush  
PX060



**TAPERED BLENDING**  
brush  
PX061



**EYELINER** brush  
PX062



**DOUBLE ENDED**  
**FADE** brush  
PX063



**TRIANGLE FOUNDATION**  
brush  
PX064



**ANGLED CONCEALER**  
brush  
PX065



**SMALL ANGLED**  
brush  
PX066



**EYEBROW**  
brush  
PX067



**EYELINER** brush  
PX068



**FOUNDATION** brush  
PX069



We at Daily Life Forever52 not only provide our customers with the best quality products but also design customized makeup stands as per the demand. The number of designs available are simply created to meet the growing fashion needs and demands.



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